

UX UI Designer striving to create an inclusive and beautiful digital presence. Having a visual communications background with a creative eye and a deep interest in the user psychology behind behaviors with digital products.

**Objective:** Collaborate with a versatile team to create high quality experiences.

## SKILLS

- User Experience
- Wireframing
- Rapid Prototyping
- Usability testing
- User centric interface design
- Team management
- HTML, CSS | Core knowledge
- Agile process
- Experience with Android and iOS platforms
- Prototype tools Sketch, Uxpin, Invision
- Adobe Photoshop | Web design, graphics conception, photo-treatment, and color correction
- Adobe Illustrator | Web design, creation of vector logos / images, and digital illustrations
- Adobe InDesign | Page layout of multiple and single page documents

## WORK EXPERIENCE

### **Texas State University, San Marcos, TX**

Position: UX/UI Designer

**AUGUST '15-PRESENT**

- iOS and Android App design on Learning management system
- Usability test on different products
- User center interface design for the editor environment on the universities website CMS
- Architecture design for new tools and applications
- Wireframe and prototype for any new tools and applications
- User center redesign of interactive GUI interface for control system on a recording room
- Conducting User test studies
- Team leading in implementing web redesign for departments
- Experience with responsive web design
- Working with an agile team

### **esd and associates, San Antonio, TX**

Position: Creative Designer

**JULY '13-AUGUST '15**

- Web design including collaboration with account executives and web developers
- Landing page concept and programing using HTML & CSS
- Experience with responsive web design and bootstrap
- Conception & design of social media campaign containing several digital elements
- Design of e-mail marketing, Online digital ads, and social media marketing
- Conception & design of a variety materials such as logos, brochures, newsletters, magazines, ad campaigns
- Met with account executives as needed to ensure timely, accurate completion of assigned projects
- Art direction on several photo shoots for collateral use on client work

**esd and associates, San Antonio, TX**

Position: *Creative Designer internship*

**MAY '12-AUGUST'12**

- Conception & design of print materials such as logos and branding
- Design of online digital ads, and social media marketing
- Conception & design of a variety materials such as, brochures and newsletters
- In charge of production work such as directory design and copy input

## **AWARDS**

*Silver ADDY award 2014*

*Gold ADDY Award 2013*

*Bronze ADDY Award 2013*

## **LANGUAGES**

*English*

*Spanish*